



Environmental Sustainability Policy

As a Certified B Corporation™, Raw Tipis is committed to embedding environmental decision making into everything we do, and helping to deliver an environmentally sustainable outdoor events industry. We formed with the purpose of delivering beautiful and indulgent events without a negative environmental impact.

From the start, we have incorporated social and environmental impact into decision-making. We measure our operational carbon footprint annually, have set net-zero targets in line with the Paris Agreement, and continue to educate ourselves and our team on managing and implementing sustainable initiatives and practices.

Sustainable Solutions

Traditionally, the outdoor events industry has many negative impacts on the environment; here are the solutions we have implemented from the very beginning to ensure our environmental impact is as minimal as it can be.

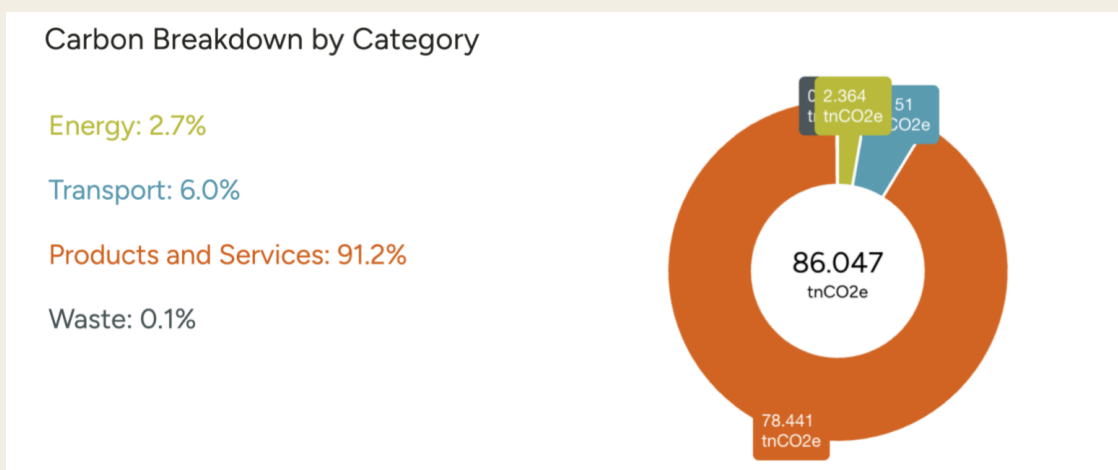
Category	Negative Impact	Raw Tipis Solution
Waste	Large amounts of single-use plastics used for each event, e.g. cable ties and protective packaging.	We only use reusable velcro cable ties; we request furniture purchased is not wrapped in plastic where possible and we avoid buying plastic products by using wood, bamboo, and natural materials like hemp. We have eliminated single use plastic from our services.
Travel	Diesel vehicles are used to make multiple trips to events hundreds of miles away.	We have capped our radius at 100 miles but are reducing this by 10% each year. We use google maps to check out site locations to avoid site visits where possible. We ensure our team car shares. We have KPIs in place to electrify our fleet by 2030.
Energy	Fossil fuel generators are used to power events and heaters.	We have a list of electric generator and heater suppliers which we suggest to our clients and wedding planners. We do not use any fossil fuel-powered tools at our warehouse. We have built biofuel fire pits to heat our tipis without smoke and only 3.6ppm of CO. We run our home offices on 100% renewable energy. Some machinery remains powered by fossil fuel due to technology and cost.
Procurement	Products extracted from fossil fuels are bought in masses, e.g. plastic and metal furniture.	We buy furniture second-hand from local antique fairs where possible, or we make furniture in our workshop from reclaimed materials or FSC Certified wood. We always try to buy bamboo products as bamboo is the fastest-growing material in the world.
Procurement	Outdoor event companies hire lots of hourly workers, which means lots of company, clothing needs to be purchased.	Our team wears cotton t-shirts from B Corp Banana Moon, and our founders are always championing responsible and sustainable brands.



Annual Emission Reporting

We use the government aligned carbon calculation platform Climate Essentials to measure our annual operational carbon footprint. For events that we run ourselves, we partner with Trace by Isla to measure the carbon footprint.

Raw Tips baseline year carbon footprint was 86 tCO₂e, and the most significant impacts were Scope 3 emissions (91.5%) from the products and services which we purchased:



The table below shows a break down of emissions by category since our 2021 baseline year:

Year	Total tCO ₂ e	Energy	Transport	Products & Services	Waste
*2021	86	2 tCO ₂ e	5 tCO ₂ e	78 tCO ₂ e	0.1 tCO ₂ e
2022	41	4 tCO ₂ e	17 tCO ₂ e	19 tOC ₂ e	0.3 tCO ₂ e
2023	73	6 tCO ₂ e	28 tCO ₂ e	**64 tCO ₂ e	2 tCO ₂ e
2024	***47	5 tCO ₂ e	14 tCO ₂ e	26 tCO ₂ e	2 tCO ₂ e

We have reduced our emissions by 45% since our *baseline year!

***This may alter slightly as we gather the last bit of data to replace any estimates.

Sustainability Successes

Sustainability Certification (2024) - We Certified as a B Corporation in November 2025! recognising our high standards of social and environmental performance.

Transport (2024) - We added an electric passenger vehicle onto our fleet replacing the need for one of our diesel delivery vehicles to take non-delivery journeys and consequentially reducing travel emissions.

Services Emissions (2024) - We switched to B Corp Honest Mobile to reduce our telecoms emissions. We use google drive for green cloud based data services.

Challenges & Opportunities

Energy Emissions (2023) increased as we moved to a larger warehouse in 2023 with the same landlord. We haven't been able to encourage our landlord to procure 100% renewable energy but all of our employees' working from home do. We hope to build our own low-carbon warehouse in the future.

Transport Emissions (2022/23) increased as we took on a lot more events (within a radius) and bought more (second hand) vehicles to facilitate this.

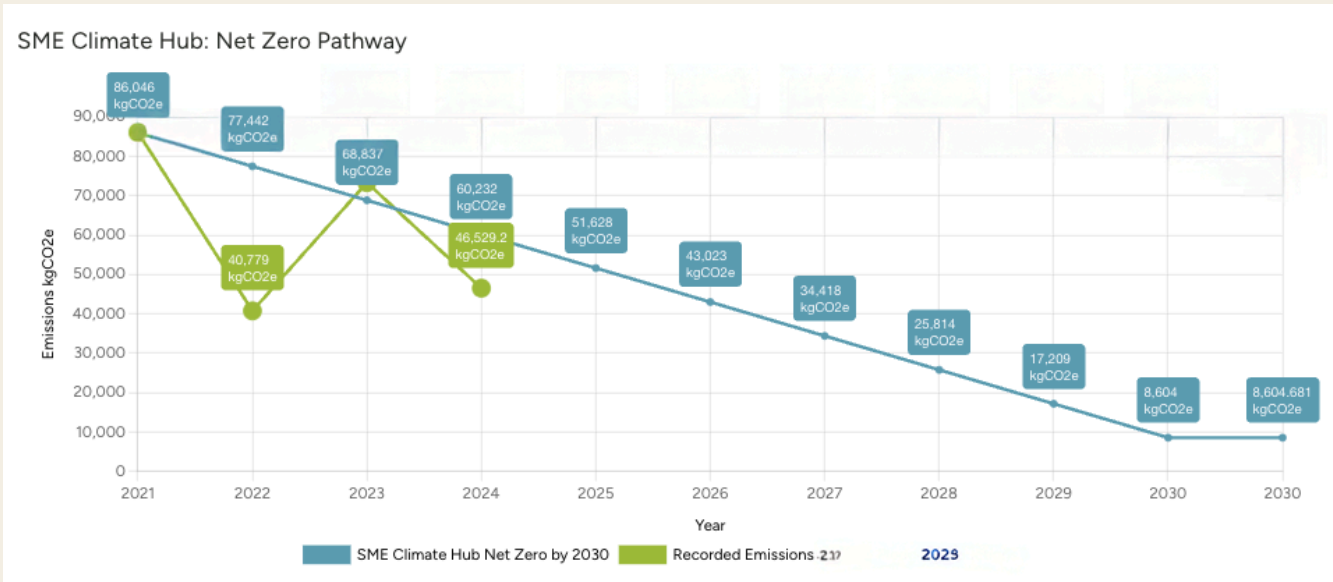
****Product & Services Emissions** in 2023 increased significantly as we added the ‘known emissions’ (using Trace by Isla) of our 6 week pop-up event Tipis on the Green into this section - accounting for 25.8 tCO2e.

We are working with Climate Essentials to be able to track which furniture is bought or made new Vs from used or recycled materials in the future.. This is something we were able to track in the Trace by Isla tool for venue builds this will be traced in this platform. Tipis at Mapledurham build will be included in our 2025/26 footprint therefore product and service emissions will likely increase for this year only (similar to 2023).

Waste Emissions increased slightly as the business has grown - our waste policy is still implemented and is regularly reviewed and updated.

2030 Net Zero Commitment

Through the SME Climate Hub we have made a public net zero by 2030 target - we report progress annually. 2030 is well before the Paris Agreement 1.5 ambition and we believe if we are able to follow our KPIs we can reach this target. The graph below demonstrates our emission reduction progress against our net zero goal, we are currently on track.



We have set of environmental KPIs, which have been agreed upon at board level, to make this target a success:

Target	Action	Due
Besides vehicle use, Raw Tipis always aims to be 100% fossil free	<ul style="list-style-type: none">Only 100% electric tools used	Annually
Reduce travel emissions (from 8.09 tCO2e) by reducing the event radius each year from 100 miles in 2021.	<ul style="list-style-type: none">Reduce event radius by 10% each year.All events to be within 80 miles in 2023All events to be within 70 miles in 2024All events to be within 60 miles in 2025	Annually
Reduce the emissions related to technology purchases and disposals	<ul style="list-style-type: none">100% of new technology to be bought refurbished100% of unwanted technology to be sold or donated	Annually

Remaining carbon positive	<ul style="list-style-type: none"> Offset over 100% of our annual carbon footprint with verified carbon offsets 	Annually
Build and own an ultra-low emission, self-sufficient, warehouse for all Raw Tipis equipment	<ul style="list-style-type: none"> Solar panels to power warehouse and 100% of our electric vehicle fleet Over 50% of materials to be reclaimed Restore biodiversity outside of the warehouse Environmentally friendly insulation for the office area 	By 2030 (Updated from 2027 due to the new venue launch in 2025)
Reduce emissions from significant suppliers	<ul style="list-style-type: none"> Educate and engage suppliers in setting and actioning net zero goals Switch to green suppliers across the supply chain Screen all suppliers for social and environmental performance 	Annually
Electrify vehicle fleet through new purchases as the fleet expands.	<ul style="list-style-type: none"> From 2025, all non-towing vehicles purchased to be electric Trucks to be electric by 2030 (updated from 2025 as technology isn't there yet) Vans to be electric by 2030 All vehicles purchased will be used when possible 	By 2030



Carbon Positive

We are committed to remaining a carbon positive business. Through Earthly we offset more than our emissions with our nature based solutions project - Rimba Raya Biodiversity Reserve project. It protects one of the most highly endangered ecosystems in the world and works with local communities to achieve all 17 of the Sustainable Development Goals. Visit our [Earthly profile here](#)

Conclusion

Raw Tipis stakeholders include our workers, customers, suppliers, partners, land and venue owners, landlords, local communities, and our 'competitors' which we seek to call our collaborators in this journey to transform the outdoor events industry into a force for good. To achieve our mission of a world of climate-conscious event planners, creators and attendees, we have implemented a stakeholder engagement plan, to have a positive environmental impact beyond our operational carbon footprint. The plan details our focus on engaging and educating three main stakeholder groups; event planners and hosts, event creators and suppliers, and event attendees.

Holly Arnold and Cameron Mizen are responsible for monitoring progress and reviewing these aims.

Signed by

Holly Arnold, Director of Impact

Cameron Mizen, Founder
Last updated: June 2025